Course
Specifications
Valid as from the academic year 2018-2019

Due to Covid 19, the education and evaluation methods may vary from the information displayed in the schedules and course details. Any changes will be communicated on Ufora.

Course size
(nominal values; actual values may depend on programme)
Credits 7.0 Study time 210 h Contact hrs 60.0 h

Course offerings and teaching methods in academic year 2020-2021
A (year) Dutch UGent on campus integration 60.0 h seminar

Lecturers in academic year 2020-2021
Vanwesenbeeck, Ini PS01 lecturer-in-charge
Beuckels, Emma PS01 co-lecturer

Offered in the following programmes in 2020-2021
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<th>Programme</th>
<th>crdts</th>
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<tr>
<td>Bachelor of Science in Communication Science</td>
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<tr>
<td>Linking Course Master of Science in Communication Science (main subject Communication Management)</td>
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<tr>
<td>Linking Course Master of Science in Communication Science (main subject Film and Television Studies)</td>
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<td>Linking Course Master of Science in Communication Science (main subject Journalism)</td>
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Teaching languages
Dutch

Keywords
Research types, reseach methods in the social sciences, literature review, problem definition, research design.

Position of the course
In this course, all knowledge and skills from the Bachelor come together. The basic skills to be acquired concern being able to process academic literature and to critically assess academic research. Furthermore, students needs to develop and motivate a research design that answers research questions that are rooted in the in-depth literature review. This can involve fundamental, applied or policy-supporting research.

Contents
After a introduction session, the student has to choose a topic on which to work. Based on this topic, a promotor will be assigned. The student has 3 feedbacksessions with the promotor to fine tune the research path. The research paper needs to conform to the requirements as stipulated in the FOER.

Initial competences
To have passed the courses Communication Sciences Research I (K001045), Qualitative research techniques (K001031) and Academic referencing (K001177) or to have acquired the competences in another way.
Final competences

1 To be able to critically assess the different research types in the communication sciences in a concrete research situation.
2 To be able to write a well-founded literature review linked to academic literature.
3 To be able to develop a research design which includes identifying a relevant methodological and analytical approach.
4 To have acquired a critical attitude toward data and data analysis
5 Develop knowledge and insight into key concepts and theoretical frameworks used in communication research.
6 Being able to identify communication research methods to answer questions related to the research problem.
7 Being able to to identify, analyse and summarize scientific, academic literature and sources for communication research.
8 Reporting in writing and conversation on the literature review and the research design.
9 Being able to critically reflect on relevant scientific literature.
10 Having insight into ethics and responsibility when it comes to research in the communication sciences.

Conditions for credit contract

This course unit cannot be taken via a credit contract

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

On campus lecture, on campus integration seminar, self-reliant study activities, bachelor's dissertation

Extra information on the teaching methods

The student is supported in the process of writing a research paper by guided individual study, an introductory seminar and feedback from the promoter.

Learning materials and price


References

Nihil

Course content-related study coaching

Interactive support through Minerva and feedback from the promoter (three feedback moments).

Evaluation methods

end-of-term evaluation

Examination methods in case of periodic evaluation during the first examination period

Oral examination, assignment

Examination methods in case of periodic evaluation during the second examination period

Oral examination, assignment

Examination methods in case of permanent evaluation

Possibilities of retake in case of permanent evaluation

not applicable

Extra information on the examination methods

The research paper is evaluated based on the following parts: literature review, research design, bibliography, structure, design, the use of language and the feasibility of the timeframe. In addition, the oral defense will be taken into account.

Calculation of the examination mark

Continuous assessment (100%)

(Approved)