Course Specifications
Valid as from the academic year 2020-2021

Social Psychology (K001067)
Due to Covid 19, the education and evaluation methods may vary from the information displayed in the schedules and course details. Any changes will be communicated on Ufora.

Course size (nominal values; actual values may depend on programme)

<table>
<thead>
<tr>
<th>Credits</th>
<th>Study time</th>
<th>Contact hrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>5.0</td>
<td>150 h</td>
<td>45.0 h</td>
</tr>
</tbody>
</table>

Course offerings and teaching methods in academic year 2020-2021

<table>
<thead>
<tr>
<th>Semester</th>
<th>Language</th>
<th>Location</th>
<th>Type</th>
<th>Contact hrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>A (semester 2)</td>
<td>Dutch</td>
<td>Gent</td>
<td>lecture</td>
<td>40.0 h</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>seminar: coached exercises</td>
<td>5.0 h</td>
</tr>
</tbody>
</table>

Lecturers in academic year 2020-2021

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Roets, Arne</td>
<td>lecturer-in-charge PP07</td>
</tr>
<tr>
<td>Van Hiel, Alain</td>
<td>co-lecturer PP07</td>
</tr>
</tbody>
</table>

Offered in the following programmes in 2020-2021

<table>
<thead>
<tr>
<th>Programme</th>
<th>Credits</th>
<th>Offering</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Science in Business Economics</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Science in Political Science</td>
<td>5</td>
<td>A</td>
</tr>
</tbody>
</table>

Teaching languages
Dutch

Keywords
Social perception, social influence, social relationships, attitudes, helping, stereotypes and prejudice, aggression, multiculturalism, political world

Position of the course
This course is an introductory course aiming to provide students with insights in the main domains of social psychology and their relevance to political sciences.

This course i.a. contributes to the following competences of the degree program in political science:

- The basic principles of the related and supporting science to know and understand their relevance to political science.
- To know the historical context of contemporary political phenomena, trends and issues and understand.
- Contemporary political phenomena, issues and developments indicate nuanced and critical from political and scientific insights.
- Knowledge and understanding of the development, design and methods of scientific research.
- Contemporary social issues translate into a political science problem.
- A scientifically based assessment forms on contemporary political phenomena, developments and issues.
- Assessing Social relevance and implications of political and scientific insights.

This course contributes to the following competences of the degree program in Applied Economic Sciences: FBTOEG1.8, FBTOEG3.5, FBTOEG4.3, FBTOEG5.1

Contents
INTRODUCTION
- People are social animals
- Social psychology: definition and related disciplines
- A brief history of social psychology

(Approved)
• Social psychology in the 21st century

PERSON PERCEPTION
• The raw materials of the first impression
• Attribution: from elements to dispositions
• Integration: from dispositions to impressions
• Confirmation biases: from impressions to reality

SOCIAL INFLUENCE
• Social influencing as an automatic process
• Conformity: majority and minority influence
• Compliance
• Obedience to authority

ATTITUDES
• Attitudes: basic findings
• Persuasion by communication
• Persuasion by behavior
• Advertisement and information

HELPING OTHERS
• Why do people help?
• When do people help?
• Who is likely to help?
• Interpersonal influences: Whom do people help?

AGGRESSION
• What is aggression?
• Cross-national and intracultural differences
• The origin of aggression
• Social psychological theories of aggression
• The impact of violent media
• Hidden violence

STEREOTYPES AND PREJUDICE
• The tentacles of prejudice
• The roots of prejudice
• Social categorization and stereotypes
• Sexism

THE DIVERSE SOCIETY
• Diversity
• Intergroup contact
• Intergroup contact practices
• Living together in school and at work
• Well-intended measures, media, laws and rules

TOWARDS A SUSTAINABLE WORLD
• Self-interest versus a prosocial orientation
• Ecological behaviour
• Conflic resolution
• To have or to be?

THE POLITICAL WORLD
• Political knowledge and attitudes
• Ideological attitudes
• Personality profiles of politicians
• Terrorism

Initial competences
None

Final competences

(Approved)
1 To be able to independently and critically take note of, and examine, specialist literature and developments within the field of study.

2 To be able to apply principles from social psychology to social problems and realistic cases.
3 To be able to critically compare, integrate and combine knowledge contents from social psychology.
4 To be able to independently express, substantiate and assess findings from social psychology.
5 To be able to situate the social-psychological perspective in a social context.
6 To be able to situate (wo)man in his or her interpersonal, social and cultural context (for example, family, work, social context) and to adequately employ this information.
7 To be able to compare the social-psychological research paradigm with the perspective used in sociology.

Conditions for credit contract
Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract
Access to this course unit via an exam contract is unrestricted

Teaching methods
Lecture, seminar: coached exercises

Extra information on the teaching methods
Lectures with demonstrations
‘Tutorials’ (4) per group providing deepening of understanding and rehearsal of lecture highlights.

Learning materials and price
Handouts available through UFORA
Estimated cost: 55.0 EUR

References

Course content-related study coaching
• During the intervals and before or after the lectures
• Interactive support using Minerva (documentation, demonstrations, feedback).
• Office hours: Monday 10am to 12am or by appointment

Evaluation methods
end-of-term evaluation

Examination methods in case of periodic evaluation during the first examination period
Written examination with multiple choice questions

Examination methods in case of periodic evaluation during the second examination period
Written examination with multiple choice questions

Examination methods in case of permanent evaluation

Possibilities of retake in case of permanent evaluation
examination during the second examination period is possible

Extra information on the examination methods
Written exam with 40 multiple choice questions testing insight and application of knowledge, in keeping with the targeted final competences.

(Approved)
Calculation of the examination mark
Periodic assessment (100%)
Facilities for Working Students
In agreement