

Community Health Promotion (I002785)

Due to Covid 19, the education and evaluation methods may vary from the information displayed in the schedules and course details. Any changes will be communicated on Ufora.

Course size *(nominal values; actual values may depend on programme)*
Credits 5.0 **Study time** 150 h **Contact hrs** 50.0 h

Course offerings in academic year 2020-2021

A (semester 2) English Gent

Lecturers in academic year 2020-2021

Van Lippevelde, Wendy EB23 lecturer-in-charge
 Verloigne, Maité GE39 co-lecturer

Offered in the following programmes in 2020-2021

	crdts	offering
Master of Science in Nutrition and Rural Development	5	A

Teaching languages

English

Keywords

Community, health education, health promotion, theoretical methods and practical strategies, Intervention Mapping

Position of the course

This course is an introductory course in community health promotion. The students will get insight in the steps of the development of qualitative community health promotion programmes and will acquire knowledge of models of behaviour and environmental change, methods of change and how to disseminate tested health promotion programmes.

Contents

- definitions of community
- characteristics of community interventions
- basic knowledge of health education and health promotion
- planning models with focus on intervention mapping
- evaluation designs and effects of community interventions
- empowerment as goal for community interventions
- diffusion of interventions, theory and practice
- sustainability of projects
- ethical issues in community health promotion

Initial competences

No specific requirements

Final competences

- 1 Describe the process of planned and theory based health education and health promotion
- 2 Discuss and use the intervention mapping protocol to develop interventions
- 3 Develop in team an intervention
- 4 Conduct a problem analysis and a context analysis
- 5 Prioritise objectives for the intervention based on the problem and context analysis
- 6 Translate the theoretical approach into a practical intervention

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Guided self-study, group work, lecture

Learning materials and price

Batholomew K, Parcel G S, Kok G, Gottlieb NH. Planning health promotion programs. An intervention mapping approach. San Fransico: Jossey-Bass, 2011.
Articles and case studies

References

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Course content-related study coaching

Course specific study guidance: Prof. Dr. Wendy Van Lippevelde & Prof. Dr. Maïté Verloigne (by appointment through email: wendy.vanlippevelde@ugent.be & maite.verloigne@ugent.be)-personal contact 15 min before and after the class

Evaluation methods

end-of-term evaluation and continuous assessment

Examination methods in case of periodic evaluation during the first examination period

Written examination with multiple choice questions

Examination methods in case of periodic evaluation during the second examination period

Written examination with multiple choice questions

Examination methods in case of permanent evaluation

Oral examination, participation, assignment, peer assessment

Possibilities of retake in case of permanent evaluation

examination during the second examination period is possible in modified form

Calculation of the examination mark

Grouppaper will count for 50% of the end score.

Students who eschew period aligned and/or non-period aligned evaluations for this course unit may be failed by the examiner.