Course Specifications
Valid as from the academic year 2020-2021

Social Psychology (D002830)
Due to Covid 19, the education and evaluation methods may vary from the information displayed in the schedules and course details. Any changes will be communicated on Ufora.

Course size

<table>
<thead>
<tr>
<th>Credits</th>
<th>Study time</th>
<th>Contact hrs</th>
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<tbody>
<tr>
<td>4.0</td>
<td>120 h</td>
<td>30.0 h</td>
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</tbody>
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Course offerings and teaching methods in academic year 2020-2021

A (semester 2)  Dutch  Gent  lecture  26.25 h  seminar  3.75 h

Lecturers in academic year 2020-2021

Van Hiel, Alain  PP07  lecturer-in-charge
Bostyn, Dries  PP07  co-lecturer
Roets, Arne  PP07  co-lecturer
Van Assche, Jasper  PP07  co-lecturer

Offered in the following programmes in 2020-2021

| Master of Science in Nursing and Midwifery | 4 | A |
| Linking Course Master of Science in Health Promotion | 4 | A |

Teaching languages

Dutch

Keywords

social cognition, social influence, social relations, Helping others, Aggression, Sustainability, Multicultural society

Position of the course

This educational component contributes to the general and multidisciplinary scientific education of students by enabling them to acquire knowledge about the main social-psychological concepts, theories and research methods. The component aims to impart to students knowledge of, and insight into, the relevance of social psychology to applied settings and society as a whole.

Contents

Introduction
• People are social animals
• Social psychology: definition and related disciplines
• A brief history of social psychology
• Social psychology in the 21st century

Social perception
• The raw materials of the first impression
• Attributions: from elements to dispositions
• Integration: from dispositions to impressions
• Confirmation biases: from impressions to reality

Social influence
• Automatic social influence
• Conformity

(Approved) 1
• Compliance
• Obedience

Attitudes
• Attitudes: basic findings
• Persuasion by communication
• Persuasion by behavior
• Advertisement and information

Helping Others
• Why do we help other people?
• In which circumstances do people help?
• Who helps?
• Interpersonal factors: Who is being helped?

Aggression
• What is aggression?
• Cross-national and intracultural differences
• The origin of aggression
• Social psychological theories of aggression
• The impact of violent media
• Hidden violence

Group performance
• Collective processes
• Disagreement and different opinions
• Small group performance
• Groupthink: loosing perspective

The multicultural society
• Diversity
• Interethnic contact reduces prejudice
• Problems with interethnic contact
• Living together in school and the workplace
• Measures, media, laws and regulations

Towards a sustainable world
• Self-interest versus a prosocial orientation
• Ecological behaviour
• Conflict resolution
• To have or to be?

Initial competences

The student must meet the admission requirements of the program.

It builds on the competences acquired in the Bachelor's degree programs admitted to this program

Final competences

1 To be able to relate and frame theoretical concepts, and to understand their implications

2 To be able to actualize one's knowledge and insights

3 To be able to contribute to societal debate

4 To be able to situate the interpersonal, social and cultural context of human behaviour, and to apply social psychology to social problems and realistic cases.

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Lecture, seminar
Extra information on the teaching methods

Lectures with demonstrations and tutorials per group providing deepening of understanding and rehearsal of lecture highlights.

Learning materials and price

MINERVA (slides for each chapter)
Estimated cost: 60.0 EUR

References


Course content-related study coaching

• During the intervals and before or after the lecture § Interactive support using Minerva (documentation, demonstrations, feedback).
• Office hours: Kim Dierckx, elke maandag van 10u-12u; Henri Dunantlaan 2 – lokaal 150.061

Evaluation methods

end-of-term evaluation

Examination methods in case of periodic evaluation during the first examination period

Written examination

Examination methods in case of periodic evaluation during the second examination period

Written examination

Examination methods in case of permanent evaluation

Possibilities of retake in case of permanent evaluation

not applicable

Extra information on the examination methods

Written exam with multiple choice and open questions testing insight and application of knowledge, in keeping with the targeted final competences.

periodic evaluation (100 %)

Calculation of the examination mark

15 point on multiple choice questions
5 points on open questions

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