Course Specifications
Valid as from the academic year 2020-2021

Journalistic Interviewing Techniques (A005270)

Due to Covid 19, the education and evaluation methods may vary from the information displayed in the schedules and course details. Any changes will be communicated on Ufora.

Course size
Credits 3.0
Study time 90 h
Contact hrs 35.0 h

Course offerings and teaching methods in academic year 2020-2021
A (semester 2) Dutch Gent seminar 22.5 h
self-reliant study activities 2.5 h
guided self-study 2.5 h
fieldwork 7.5 h

Lecturers in academic year 2020-2021
Van Hoof, Sarah LW22 lecturer-in-charge
Claeys, An-Sofie LW22 co-lecturer

Offered in the following programmes in 2020-2021

Master of Arts in Multilingual Communication: a combination of at least two languages (main subject Dutch, English, French) crdts offering
3 A
Master of Arts in Multilingual Communication: a combination of at least two languages (main subject Dutch, English, German) 3 A
Master of Arts in Multilingual Communication: a combination of at least two languages (main subject Dutch, English, Italian) 3 A
Master of Arts in Multilingual Communication: a combination of at least two languages (main subject Dutch, English, Russian) 3 A
Master of Arts in Multilingual Communication: a combination of at least two languages (main subject Dutch, English, Spanish) 3 A
Master of Arts in Multilingual Communication: a combination of at least two languages (main subject Dutch, English, Turkish) 3 A
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Master of Arts in Multilingual Communication: a combination of at least two languages (main subject Dutch, German, Turkish) 3 A

Teaching languages
Dutch

Keywords
Media, radio, podcast, television, newspaper, magazine, interviewing, media training

Position of the course

(Approved)
In the study unit "Journalistic interview techniques " (K4JT), students acquire techniques to increase their communication skills in a journalistic context. The course consists of two parts: an introduction to interviewing and an introduction to media training.

The first part focuses on both written interviews (for newspapers, magazines or online media) and spoken interviews (radio, podcast or television). The course familiarizes students with the journalistic process, introduces them to different genres of interviews and their stylistic features, and to basic interviewing and journalistic writing skills. Students learn to develop concepts for interviews, prepare interviews, write intros, and recognize and apply different interview techniques in a variety of journalistic context. Attention is paid to asking questions, reacting to answers and clear, attractive and correct phrasing.

The second part of the course introduces students to the basics of media training. They acquire insight in verbal and non-verbal media training techniques and the impact of the most common media training techniques. They practice the skills that are needed to give a good interview.

Contents
Edited skills: developing and executing concepts for a journalistic assignment in team
Interview techniques: analyzing different types of interviews, preparing, conducting and editing interviews; optimizing one's verbal and nonverbal behaviour as a journalist during interviews.
Media training: optimizing one's verbal and nonverbal techniques as interviewee

Initial competences
Final competences of the bachelor in applied language studies. Students need to have an excellent oral proficiency in Dutch.

Final competences
1 Judging and acting with critical self-reflection in the unpredictable and complex context of the journalistic interview (MC.3.3; not assessed).
2 Functioning effectively in the context of the journalistic interview as a communication specialist, both independently and in a team, with due attention for process management (MC.4.1; not assessed).
3 Integrating language and culture sensitivity and respect for diversity into the professional environment and the social debate. (MC.5.2; not assessed).
4 Providing effective written and oral communication in Dutch in a journalistic context. (MC.6.1; assessed).
5 Communicating effectively nonverbally and verbally in Dutch as the spokesperson of an organization (MC.6.1; assessed).
6 Making adequate use of an advanced insight into the role of contextual variables, text types and text strategies as a journalist and as a spokesperson. (MC.6.2; assessed).
7 Making adequate use of the acquired insights into journalistic communication and the communication of spokespersons. (MC. 6.3; assessed).
8 Making adequate use of an advanced degree of contrasting linguistic expertise at different levels (lexically, grammatically, textually, pragmatically) during the journalistic process (MC.6.4; assessed).
9 Making use of traditional and electronic resources as well as specific technological tools during the journalistic process. (MC.6.6; assessed).
10 Managing the journalistic process and the role of spokesperson of an organisation within the set time boundaries, thanks to sound planning and adequate stress and time management, both independently and as part of a team. (MC.6.7; assessed).

Conditions for credit contract
Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract
This course unit cannot be taken via an exam contract

Teaching methods
Guided self-study, fieldwork, seminar, self-reliant study activities

Extra information on the teaching methods
Seminars: theory and exercises
Independent work: preparing the fieldwork, individually and in team
Fieldwork: interviewing informants off campus, individually and in team
Self-reliant study activities: processing literature, looking up and studying media interviews, learning how to edit recordings in Audacity by means of an online tutorial
Due to COVID19, teaching methods may change if the circumstances require it.

Learning materials and price
(Approved)
Documents and powerpoint presentations on online learning platform; recording equipment made available by the university. Estimated total cost: €0

References

Course content-related study coaching
Individual and collective feedback during the seminars.
Extra feedback can be requested by email or after making an appointment during office hours.

Evaluation methods
- continuous assessment

Examination methods in case of periodic evaluation during the first examination period

Examination methods in case of periodic evaluation during the second examination period

Examination methods in case of permanent evaluation
- Assignment, simulation, skills test

Possibilities of retake in case of permanent evaluation
- examination during the second examination period is possible

Extra information on the examination methods
- First examination period:
  - 4 assignments:
    - group work: conducting one or several interviews and turning them into a radio item
    - individual assignment: interview for a written medium
    - individual assignment: giving an interview as a spokesperson to a mediatrainer
    - duo assignment: a live interview in class, in which one student acts as journalist and the other as spokesperson
- Second examination period:
  - The students make new assignments for the ones for which they did not pass.

Calculation of the examination mark
See heading ‘Details on the examination methods’
Partial marks for assignments for which the students passed in the first examination period are transferred to the second examination period.

Facilities for Working Students
- Student attendance during educational activities is required.
- Feedback can be given by email or during an appointment.

Addendum
K4JT

(Approved)