Course Specifications

due to Covid-19, the education and evaluation methods may vary from the information displayed in the schedules and course details. Any changes will be communicated on Ufora.

Lecturers in academic year 2020-2021

Valeiras-Jurado, Julia
LW06 staff member

Enghels, Renata
LW06 lecturer-in-charge

Course offerings and teaching methods in academic year 2020-2021

A (semester 2) Spanish UGent seminar: coached exercises 30.0 h

Offered in the following programmes in 2020-2021

Master of Arts in Multilingual Business Communication

3 A

Teaching languages
Spanish

Keywords
Spanish, corporate communication, economic lexicon, LSP

Position of the course

• To develop the students' written and oral skills relevant to Spanish business communication.
• To broaden their knowledge of economic and business vocabulary.

Contents
The course covers written and oral communication strategies in commercial transactions and a variety of topics in a business-related context within the context of the Spanish speaking culture.

Initial competences
Good knowledge of Spanish (C1 level).

Final competences

1 To acquire advanced knowledge of business Spanish
2 To acquire advanced business communication skills in Spanish.

Conditions for credit contract
Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'.

Conditions for exam contract
This course unit cannot be taken via an exam contract

Teaching methods
Seminar: coached exercises

Extra information on the teaching methods
Seminar: redaction exercises and presentations to improve the written and oral proficiency in Spanish, more particularly related to communication strategies in company context (informative and persuasive communication structures). Due to COVID19 alternative teaching forms may be implemented, whenever necessary.

Learning materials and price
Course notes provided through Ufora

(Proposal)
References
To be announced during classes.

Course content-related study coaching
Teaching assistant.

Evaluation methods
continuous assessment

Examination methods in case of periodic evaluation during the first examination period

Examination methods in case of periodic evaluation during the second examination period

Examination methods in case of permanent evaluation
Written examination, oral examination, participation, assignment

Possibilities of retake in case of permanent evaluation
examination during the second examination period is possible in modified form

Extra information on the examination methods
NPE comprises: presentation of a news item, writing a persuasive text, active participation during oral exercises in class, a written test on the topics that have been discussed in class.

Calculation of the examination mark
100% non-periodical

Facilities for Working Students
Facilities:
1 Student attendance during educational activities is required
2 Possible rescheduling of an oral examination to a different time in the same academic year
3 No alternative time for feedback

Extra information:
For more information concerning flexible learning: contact the monitoring service of the faculty of Arts and philosophy

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