### Course Specifications

Valid as from the academic year 2019-2020

---

**Course size**

- **Credits**: 5.0
- **Study time**: 150 h
- **Contact hrs**: 45.0 h

**Course offerings and teaching methods in academic year 2020-2021**

- **A (semester 1)**
  - Dutch
  - Lecture: 30.0 h
  - Guided self-study: 10.0 h
  - Lecture: plenary exercises: 5.0 h

**Lecturers in academic year 2020-2021**

- De Temmerman, Koen
- Scheijnen, Tine

**Offered in the following programmes in 2020-2021**

<table>
<thead>
<tr>
<th>Programme</th>
<th>Credits</th>
<th>Offering</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject Dutch - English)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject Dutch - French)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject Dutch - German)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject Dutch - Greek)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject Dutch - Italian)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject Dutch - Latin)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject Dutch - Spanish)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject Dutch - Swedish)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject English - German)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject English - Greek)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject English - Italian)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject English - Latin)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject English - Spanish)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject English - Swedish)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject French - English)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject French - German)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject French - Greek)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject French - Italian)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject French - Latin)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject French - Spanish)</td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Bachelor of Arts in Linguistics and Literature (main subject French - Swedish)</td>
<td>5</td>
<td>A</td>
</tr>
</tbody>
</table>

**Contact hrs**

- **Study time**: 150 h
- **Credits**: 5.0

*(nominal values; actual values may depend on programme)*

---

(Approved)
Greek
Bachelor of Arts in Linguistics and Literature (main subject German - Italian) 5 A
Bachelor of Arts in Linguistics and Literature (main subject German - Spanish) 5 A
Bachelor of Arts in Linguistics and Literature (main subject German - Swedish) 5 A
Bachelor of Arts in Linguistics and Literature (main subject Latin - Greek) 5 A
Bachelor of Arts in Linguistics and Literature (main subject Latin - Italian) 5 A
Bachelor of Arts in Linguistics and Literature (main subject Latin - Spanish) 5 A
Bachelor of Arts in Linguistics and Literature (main subject Latin - Swedish) 5 A
Bachelor of Arts in African Languages and Cultures 5 A
Bachelor of Arts in Archaeology 5 A
Bachelor of Arts in History 5 A
Bachelor of Arts in East European Languages and Cultures 5 A
Bachelor of Arts in Philosophy 5 A
Master of Science in Teaching in Languages (main subject Linguistics and Literature) 5 A
Preparatory Course Master of Arts in Linguistics and Literature (main subject Greek) 5 A

Teaching languages
- Dutch

Keywords
- Ancient rhetoric, theory and practice, Plato, Aristotle, Gorgias, Isocrates, rhetoric and literature, rhetorical education in Antiquity, sophisms, persuasive strategies in modern speeches

Position of the course
This basic course gives knowledge of and an insight into the historical development and the functioning of ancient rhetoric (the production of texts, stylistics, argumentation), the rhetorical analysis of ancient texts and the post-classical development of rhetoric. Attention is paid also to the adoption of ancient rhetorical theories and strategies in non-classical texts, such as speeches of the US president Barack Obama.

Contents
The history of ancient rhetoric from the sophists to the rhetorical school manuals of late Antiquity; the functioning of ancient rhetoric as a system for both text-production and textual analysis; ancient stylistics; ancient informal logic; fallacies; the rhetorical organization of literature; ancient rhetorical techniques in modern speeches.

Initial competences
Knowledge of Latin or Greek is not required for students in order to follow this course.

Final competences
1. To have an insight into the historical development and the functioning of ancient rhetoric (the production of texts, stylistics, argumentation)
2. The rhetorical analysis of ancient texts (in translation) and modern speeches.
3. To have an insight into the post-classical development of rhetoric and the application of rhetorical theories for the analysis of non-classical texts.
4. To think critically about the rhetorical encryption of ancient and non-ancient (literary, social, political) communication.

Conditions for credit contract
Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in ‘Starting Competences’

Conditions for exam contract
Access to this course unit via an exam contract is unrestricted

Teaching methods
(Approved)
Guided self-study, lecture, lecture: plenary exercises

Extra information on the teaching methods
Lecture and group exercises in rhetorical analysis. Preparation of lectures by students at home.

Learning materials and price
Unpublished reader with articles; made available by the professor on Minerva.
Handouts distributed by the professor before or during the lectures.
Powerpoint-slides about the lectures.
Notes taken by the students during the lectures.

References
Extensive bibliography in handbook

Course content-related study coaching
Available for questions before and after lectures.

Evaluation methods
end-of-term evaluation

Examination methods in case of periodic evaluation during the first examination period
Written examination with open questions

Examination methods in case of periodic evaluation during the second examination period
Written examination with open questions

Examination methods in case of permanent evaluation

Possibilities of retake in case of permanent evaluation
not applicable

Extra information on the examination methods
The exam consists of an open question involving interpretation and synthesis, a few smaller questions about specific terms and/or concepts, and exercises/analysis such as those done in class.

Calculation of the examination mark
100% periodical assessment

Facilities for Working Students
- Possible exemption from certain educational activities requiring student attendance
- Possible rescheduling of the examination to a different time in the same academic year
- Feedback can be given by an appointment during or after office hours
For more information concerning flexible learning: contact the monitoring service of the faculty of Arts and philosophy