Course  
Specifications  
Valid as from the academic year 2019-2020  

Dutch  
self-reliant study  
activities  
guided self-study  
lecture  

Offered in the following programmes in  2019-2020  
Bachelor of Science in Communication Science  
Linking Course Master of Science in Communication Science (main subject Film and Television Studies)  
Preparatory Course Master of Science in Communication Science (main subject Film and Television Studies)  

This course does not offer a chronological overview of the development of media or media structures, but wants to give an insight into the development of media and communication based on important media-historical and theoretical concepts (e.g. identity, propaganda, censorship) and factors (technology, politics, economy and culture). 

After an introduction on media historiography(ies), media historical narratives and the relationship between media and history, this course goes into the importance of these concepts and factors using a series of media historical case studies (e.g. media propaganda in nazi Germany and Soviet Union; media censorship in authoritarian, democratic and other media/state systems; political economy and dominance in the filmed entertainment industry; identity politics, state interventionism and the history of public service broadcasting). The course also contains a few lectures on the issue of history in/through media (e.g. historical film/television fiction; the mediated representation of military conflicts of the past). The final lecture is organised as a presentation by, and a discussion with, a media practitioner reflecting on practices of mediated representation or curation of the past (e.g. a documentary television or film maker).
Final competences
1 - To gain insight in important media-historical and theoretical concepts.
2 - To reflect critically about developments in media.
3 - To have insight into the importance of technological, cultural and social developments in the field of media history.
4 - To know the key concepts of communication sciences and to situate them in relation to media and society, more specifically those concerning the historical development of media.
5 - To know the most important developments in the field of media history and historiography.
6 - To analyse concrete media-historical and communication-scientific issues.
7 - To develop a general inquisitive and a lifelong learning attitude concerning developments in communication sciences and the relation between media and society.
8 - To proactively follow up the social developments that are relevant for communication sciences, in particular in the social, cultural, political and technological field.
9 - To have insight into developments concerning globalization, diversity and pluralism in a communication scientific context.

Conditions for credit contract
Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in ‘Starting Competences’

Conditions for exam contract
Access to this course unit via an exam contract is unrestricted

Teaching methods
Guided self-study, lecture, self-reliant study activities

Extra information on the teaching methods
This course combines different work forms:
- Guided self-study: via Minerva (forum, FAQ,...), the students is are urged to actively cope with the study material (syllabus, articles, PowerPoint presentations).
- Lectures that take up different concepts, developments and case studies.
- Excursion: if an interesting media-historical event presents itself (exhibition, film or tv-show,...), an excursion can will be arranged.

Learning materials and price
Syllabus with texts.
Literature list (mandatory to read)
PowerPoint slides (available for download via the electronic learning environment, Minerva)

References

Course content-related study coaching
Interactive support via Minerva (forum, FAQ,...)
Office hours Prof. Biltereyst on appointment via mail
Office hours Dr. Van de Vijver on appointment via mail
Office hours Dr. Willems on appointment via mail
Teaching assistant Lennart Soberon via mail

Evaluation methods
end-of-term evaluation and continuous assessment

Examination methods in case of periodic evaluation during the first examination period
Written examination with open questions

Examination methods in case of periodic evaluation during the second examination period
Written examination with open questions

Examination methods in case of permanent evaluation
Participation, assignment

Possibilities of retake in case of permanent evaluation
examination during the second examination period is not possible

(Approved)
Extra information on the examination methods

Periodic (80%): Written exam
Non periodic (20%): Students are asked to complete small assignments and upload them to Ufora (e.g. uploading core concepts after thorough reading of reading texts, uploading and commenting on historical iconic photos, uploading and commenting on a personal top 3 of films, uploading and commenting on small text about personal media history).

Calculation of the examination mark

Periodic assessment, written exam: 80%
Non periodic assessments: 20%

Facilities for Working Students

1. Possibility of exemption from attendance.
2. Possibility of examination on another day during the academic year.
3. Possibility of feedback on an alternative moment.