# Course Specifications

Valid as from the academic year 2018-2019

## Applied Management (I700065)

### Course Specifications

**Lecturers in academic year 2019-2020**
- Schouteten, Joachim
- LA27
- lecturer-in-charge

### Course offerings and teaching methods in academic year 2019-2020

**A (semester 1)**
- Dutch
- guided self-study: 4.0 h
- group work: 8.0 h
- seminar: coached exercises: 4.0 h
- lecture: 20.0 h

### Course size

<table>
<thead>
<tr>
<th>Credits</th>
<th>Study time</th>
<th>Contact hrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>3.0</td>
<td>90 h</td>
<td>36.0 h</td>
</tr>
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</table>

### Offered in the following programmes in 2019-2020

<table>
<thead>
<tr>
<th>Programmes</th>
<th>crds</th>
<th>offering</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Science in Bioscience Engineering Technology: Agriculture and Horticulture</td>
<td>3</td>
<td>A</td>
</tr>
<tr>
<td>Master of Science in Bioscience Engineering Technology: Agriculture and Horticulture (main subject Plant and Animal Production)</td>
<td>3</td>
<td>A</td>
</tr>
<tr>
<td>Master of Science in Bioscience Engineering Technology: Agriculture and Horticulture (main subject Tropical Plant Production)</td>
<td>3</td>
<td>A</td>
</tr>
<tr>
<td>Master of Science in Bioscience Engineering Technology: Food Industry</td>
<td>3</td>
<td>A</td>
</tr>
<tr>
<td>Postgraduate programme in Innovation and Entrepreneurship in Engineering</td>
<td>3</td>
<td>A</td>
</tr>
</tbody>
</table>

### Teaching languages
- Dutch

### Keywords
- Management, management skills, business case

### Position of the course

This course assists students in gaining a broad insight in the basic concepts, models and theories in the functional management domains and in the general management of organisations. Furthermore, students will further develop their management skills throughout this course. Students will apply the acquired knowledge by tackling a business case in group.

### Contents

1. Management
   - What is management?
   - Management control
   - Emotional intelligence
   - Corporate social responsibility
   - Introduction to operations management
   - Introduction to het Human Resource Management
2. Management skills
   - Personal skills
   - Interpersonal skills
   - Group skills
3. Business cases
   - Tackling a business case

### Initial competences

(Approved)
Competencies acquired by 'basis economics' and 'entrepreneurship'

Final competences
1. Knowledge of and insight in the management cycle of planning, organising, leading and controlling.
2. Understand what management is about and be able to analyse business problems.
3. Gaining a broad insight in basic concepts in management and apply in a well-determined situation and appreciate the uncertainty and ambiguity related to economic knowledge.
4. Gaining insight, analyse, exercise and apply some major management skills

Conditions for credit contract
Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract
This course unit cannot be taken via an exam contract

Teaching methods
Guided self-study, group work, lecture, seminar: coached exercises

Learning materials and price
Other study material and powerpoint slides will be available on the electronic learning environment

References

Course content-related study coaching
Permanent possibility to ask questions.

Evaluation methods
end-of-term evaluation and continuous assessment

Examination methods in case of periodic evaluation during the first examination period
Written examination

Examination methods in case of periodic evaluation during the second examination period
Written examination

Examination methods in case of permanent evaluation
Assignment

Possibilities of retake in case of permanent evaluation
examination during the second examination period is possible

Calculation of the examination mark
Written exam: 80% of the final score
Group work: 20% of the final score with peer assessment.
The examinator remains responsible for the final mark and has the right to adjust the peer assessment score or to even neglect the peer assessment score when determining the scores of the individual students on the groupwork.
The examinator can declare the student that withdraws from periodical or non-periodical evaluations for this course non-successful.