Corporate Social Responsibility (F710238)

Course Specifications
Valid as from the academic year 2019-2020

Course offerings and teaching methods in academic year 2019-2020
A (semester 2) Dutch lecture: plenary exercises lecture 5.0 h

Lecturers in academic year 2019-2020
Crucke, Saskia EB23 lecturer-in-charge

Offered in the following programmes in 2019-2020 crdts offering
Bachelor of Science in Business Administration 3 A

Teaching languages
Dutch

Keywords
Corporate social responsibility (CSR), corporate sustainability, social entrepreneurship

Position of the course
This course aims at stimulating students to think of the implications with respect to organizations operating as an open system in a “stakeholder” context. Corporate social responsibility is approached in this context from managerial and economic perspectives, in which organizations interact with their stakeholders and the natural environment. The course contributes primarily to the better understanding of the organizational operations in a wider (social) context. Moreover, theories, models and concepts are proposed in order to stimulate scientifically grounded analyses on corporate social responsibility problems.

Contents
• CSR and related concepts
• Strategic CSR
• CSR in the supply chain
• CSR performance and reporting
• Social entrepreneurship

Initial competences
This course requires a basis knowledge of general economics and business administration principles and models

Final competences
1 Distinguish Corporate Social Responsibility (CSR) and related concepts.
2 Indicate how CSR can support the corporate strategy.
3 Demonstrate the importance and the steps to implement CSR in the supply chain of an organization.
4 Discuss and evaluate the content and characteristics of CSR-performance and CSR-reporting.
5 Define social entrepreneurship and social economy.
6 Analyse specific cases related to CSR.

Conditions for credit contract
Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in ‘Starting Competences’

Conditions for exam contract

(Approved)
Access to this course unit via an exam contract is unrestricted

Teaching methods
Lecture, lecture: plenary exercises

Extra information on the teaching methods
Lectures and guest lectures

Learning materials and price
Reader with scientific articles
Price: +/- 15 euro

References

Course content-related study coaching
By appointment

Evaluation methods
end-of-term evaluation

Examination methods in case of periodic evaluation during the first examination period
Written examination

Examination methods in case of periodic evaluation during the second examination period
Written examination

Examination methods in case of permanent evaluation

Possibilities of retake in case of permanent evaluation
not applicable

Calculation of the examination mark

(Approved)