Course Specifications

Corporate Social Responsibility (F000805)

Valid as from the academic year 2019-2020

Course size

<table>
<thead>
<tr>
<th>Credits</th>
<th>Study time</th>
<th>Contact hrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.0</td>
<td>180 h</td>
<td>45.0 h</td>
</tr>
</tbody>
</table>

Course offerings and teaching methods in academic year 2019-2020

<table>
<thead>
<tr>
<th>A (semester 2)</th>
<th>Dutch</th>
<th>group work</th>
<th>lecture: plenary exercises lecture</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>15.0 h</td>
<td>5.0 h</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>25.0 h</td>
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</tbody>
</table>

Lecturers in academic year 2019-2020

Crucke, Saskia  
EB23  
Lecturer-in-charge

Offered in the following programmes in 2019-2020

| Master of Science in Complementary Studies in Business Economics (main subject Business Economics) | 6 | A |

Teaching languages

Dutch

Keywords

Corporate social responsibility (CSR), corporate sustainability, social entrepreneurship

Position of the course

This course aims at stimulating students to think of the implications with respect to organizations operating as an open system in a “stakeholder” context. Corporate social responsibility is approached in this context from managerial and economic perspectives, in which organizations interact with their stakeholders and the natural environment. The course contributes primarily to the better understanding of the organizational operations in a wider (social) context. Moreover, theories, models and concepts are proposed in order to stimulate scientifically grounded analyses on corporate social responsibility problems.

Contents

- CSR and related concepts
- Strategic CSR
- CSR in the supply chain
- CSR performance and reporting
- Social entrepreneurship

Initial competences

This course requires a basic knowledge of general economics and business administration principles and models.

Final competences

1. Distinguish Corporate Social Responsibility (CSR) and related concepts.
2. Indicate how CSR can support the corporate strategy.
3. Demonstrate the importance and the steps to implement CSR in the supply chain of an organization.
4. Discuss and evaluate the content and characteristics of CSR performance and CSR reporting.
5. Define social entrepreneurship and social economy.
6. Analyse specific cases related to CSR.

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment.

(Approved)
Conditions for exam contract
   Access to this course unit via an exam contract is unrestricted

Teaching methods
   Group work, lecture, lecture: plenary exercises

Extra information on the teaching methods
   Lectures and guest lectures.
   Group assignment: paper, oral presentation and peer evaluation

Learning materials and price
   Reader with scientific articles
   Price: +/- 15 euro

References

Course content-related study coaching

Evaluation methods
   end-of-term evaluation and continuous assessment

Examination methods in case of periodic evaluation during the first examination period
   Written examination

Examination methods in case of periodic evaluation during the second examination period
   Written examination

Examination methods in case of permanent evaluation
   Oral examination, assignment, peer assessment

Possibilities of retake in case of permanent evaluation
   Examination during the second examination period is possible in modified form

Extra information on the examination methods

   **First term:**
   Written examination
   Group assignment: paper, presentation and peer evaluation
   The oral exam is the defence and presentation of the paper

   **Second term:**
   Only the part (PE/NPE) for which the student did not pass. If the student does not pass for the group assignment, there will be a new group assignment, in a new team (if possible).

Calculation of the examination mark
   End-of-Term Evaluation (50%)
   Permanent Evaluation (50%)