Course Specifications
Valid as from the academic year 2019-2020

Economic English III (F000049)

Course

Offerings and teaching methods in academic year 2019-2020
A (semester 2) English guided self-study 15.0 h
seminar 30.0 h

Lecturers in academic year 2019-2020
Jacobs, Geert LW06 lecturer-in-charge
Clifton, Jonathan LW06 co-lecturer

Offered in the following programmes in 2019-2020

Bachelor of Science in Economics 3 A
Bachelor of Science in Business Economics 3 A
Master of Science in Physical Education and Movement Sciences (main subject Sports Policy and Sports Management) 3 A
Exchange programme in Economics and Business Administration 3 A

Teaching languages
English

Keywords
English, LSP, economic, business, communication skills

Position of the course
The written as well as the oral communication skills which a professional will need in his future academic (i.e. master’s degree) or business career are extended and strengthened. Synthesising and communicating own ideas and solutions in correct and appropriate English are key objectives.

Contents
1. Listening and speaking: giving and listening to presentations, asking and answering critical questions, giving oral peer feedback; preparing an informative or persuasive presentation; using visuals and multimedia adequately.
2. Writing skills: writing a formal email, an ‘executive summary’ or short report; writing a letter of application.
3. Reading skills and vocabulary extension: reading and discussing a number of economics or business related texts from specialised magazines or journals (e.g. The Economist); collecting a number of texts on a particular economic or business theme; reading, analysing and summarizing them on an individual basis in preparation for the end-of term presentation and ‘executive summary’ or short report.
4. Language improvement: remedial pronunciation, vocabulary and grammar exercises based on common pitfalls; vocabulary extension with special attention to ESP, collocations and false friends.

Initial competences
Final objectives of Economic English I and II.
(Students who did not take these courses will have to take a preliminary test. Those who do not pass the test, will not be accepted for Economic English III.)

Final competences
1. Be able to listen critically to presentations within the domain of economics and business administration.
2. Be able to give an informative/persuasive presentation on a topic related to (business) economics in fluent and correct English.

(Approved)
3 Be able to read and interpret specialised (business) economic texts.
4 Be able to write an executive summary or short report in good English.
5 Be able to write an adequate letter of application in good English.
6 Be able to write a formal email.

Conditions for credit contract
   Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract
   This course unit cannot be taken via an exam contract

Teaching methods
   Guided self-study, seminar

Extra information on the teaching methods
   The principles of good presentation and writing skills, and also the language extension units are taught in formal lectures to the whole group. Students are invited to prepare and give a presentation for the peer group.

Learning materials and price
   Handouts.
   Ufora.

References

Course content-related study coaching
   Individual feedback on presentations and written assignments.

Evaluation methods
   end-of-term evaluation and continuous assessment

Examination methods in case of periodic evaluation during the first examination period
   Written examination

Examination methods in case of periodic evaluation during the second examination period
   Written examination

Examination methods in case of permanent evaluation
   Assignment, skills test

Possibilities of retake in case of permanent evaluation
   examination during the second examination period is possible

Extra information on the examination methods
   Continuous assessment of presentation and writing skills.
   End-of-term evaluation: written exam.
   Students can pass only after participating in all parts of continuous assessment as well as in the written exam.

Calculation of the examination mark
   Continuous (50%) as well as end-of-term evaluation (50%).

Facilities for Working Students
   Please consult the instructor.