Course
Specifications
Valid as from the academic year 2019-2020

Health Promotion: Concepts and Policy (D013000)

Course size

<table>
<thead>
<tr>
<th>Credits</th>
<th>Study time</th>
<th>Contact hrs</th>
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<tbody>
<tr>
<td>5.0</td>
<td>150 h</td>
<td>40.0 h</td>
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</tbody>
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Course offerings and teaching methods in academic year 2019-2020

A (semester 1)

- Dutch
- Lecture: 25.0 h
- Guided self-study: 2.5 h
- Self-reliant study: 5.0 h
- Seminar: 7.5 h

Lecturers in academic year 2019-2020

- Deforche, Benedicte (GE39)
- Devos, Carl (PS03)

Offered in the following programmes in 2019-2020

<table>
<thead>
<tr>
<th>Master of Science in Health Promotion</th>
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<tbody>
<tr>
<td>Credits: 5.0</td>
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<tr>
<td>Offering: A</td>
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</tbody>
</table>

Teaching languages

Dutch

Keywords

Introduction in political sciences and politicology, health education, health promotion, prevention, Ottawa Charter, values, health-literacy, evidence-based, preventing decree, health in all policies, health promotion frameworks, setting and group oriented health promotion

Position of the course

This course exists of 2 components: 1) politicology and 2) health promotion: concepts and policy.

The course 'politicology' is an introductory course and requires no prior knowledge. The objective is to provide a critical analysis of policy developments in Belgium and Europe and to enable students to gain insight into the current state of Belgian politics. This introductory course serves as background and framework for the course 'health education and -promotion: concepts and policy'.

The course 'health promotion: concepts and policy' is a specialized course and aims to give students insight in different concepts and policy developments regarding health promotion in Flanders and Europe, as well as into the organization of health promotion in Flanders.

Contents

The course 'politicology' consists of five chapters, about the following topics: political ideologies, parliament and state, government and implementation or administration of policy, administration and public administration and European politics. In addition, current topics of Belgian domestic politics are explained during lectures. In doing so, students’ knowledge of, and insight into, the concrete functioning of a political system, the Belgian system, is enhanced, while general politicological discussions are made concrete. Later, students are required to personally follow up on these issues by way of the media. In this way, they are forced to go and look for the relevance of theoretical insights to the understanding of political practice, in order to provide a dialogue between theory and experience.

The course 'health promotion: concepts and policy' consists of eight chapters: introductory concepts, milestones in health promotion, values in health promotion, health literacy, evidence-based health promotion, policy making and history in health promotion in Flanders, policy making in health promotion in Europe and frameworks for health promotion (including setting and group oriented health promotion).
promotion). In addition, students participate in a Flemish health promotion symposium (including international speaker) and write a critical reflection about their participation.

Initial competences

meet the admission requirements of the Master in Health Promotion

Final competences

1. To explain definitions, concepts and strategies in health promotion and to differentiate from other concepts in preventive health care such as disease prevention and health protection
2. To critically discuss international charters and (inter)national key documents in health promotion
3. To acknowledge the importance of values in health promotion
4. To take into account vulnerable groups in society when developing health promotion interventions
5. Evidence-based practice in health promotion
6. To explain policy organization in health promotion
7. To explain the health promotion structure in Flanders
8. To critically discuss European health promotion organizations and their policy documents
9. To apply health promotion frameworks in different settings
10. To apply setting and group oriented health promotion
11. To participate actively in a health promotion symposium and to critically reflect on it
12. To have insight into current events of Belgian politics
13. To be able to translate social problems into politico-logical issues
14. To be able to link up politico-logy with other sciences
15. To be able to approach fashionable views, policy and social events in a critical manner
16. To be able to discuss the ethical and normative aspects of the effects and presuppositions of scientific thought and action
17. To have insight into the social role and relevance of politico-logy and those who practice it and of the current political issues

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Guided self-study, lecture, seminar, self-reliant study activities

Extra information on the teaching methods

The course 'politicianology':
• lecture: 12.5
• guided self-study: 2.5
• self-reliant study: 5

The course 'health promotion: concepts and policy':
• lecture: 12.5
• seminar: 7.5

Learning materials and price

• Slides (powerpoint presentations), series of international articles and documents (available on Minerva)
• Een plattegrond van de macht. Inleiding tot de politiek en de politieke wetenschappen” (C. Devos (red.), Academia Press, Gent (updated yearly) Written in Dutch. (Estimated price: 14,50 EUR)
• Personal lecture notes
• For this course, students are requested to follow up on a number of current event files in the media. This is, if necessary, possible without charge by way of Mediargus.

References

See references study material

Course content-related study coaching

The course 'politicianology':
• Interactive support through Ufora
• Tutoring Service

(Approved)
The course ‘health promotion: concepts and policy’:
  • Course specific study guidance: An-Sofie Pinket, assistant (by appointment through email AnSofie.Pinket@UGent.be)
  • Personal contact after the class

Evaluation methods
  end-of-term evaluation and continuous assessment

Examination methods in case of periodic evaluation during the first examination period
  Written examination with open questions, written examination with multiple choice questions

Examination methods in case of periodic evaluation during the second examination period
  Written examination with multiple choice questions

Examination methods in case of permanent evaluation
  Assignment

Possibilities of retake in case of permanent evaluation
  examination during the second examination period is possible

Extra information on the examination methods
  The course ‘politicology’:
    • Written exam with open questions and multiple choice questions (in first as well as second term).
    • In case of open questions there is a limitation of the space for answers. These open questions contain overview-focused questions (reproduction), comparison-focused questions and/or application questions.
    • The multiple choice questions contain questions on central terms and concepts and on the current affairs of Belgian domestic politics.
  The course ‘health promotion: concepts and policy’:
    • Periodic evaluation: Written examen with open questions and multiple choice questions (in first as well as second term)
    • Permanent evaluation: assignment: reflection participation symposium

Calculation of the examination mark
  Both ‘politicology’ and ‘health promotion: concepts and policy’ count for half of the total score.
  In case students have less than 10/20 for one of both parts, they can not succeed for this course. If the final score would be more than 10/20 while having less than 8/20 for one part, the total score will be reduced to 8/20.
  • If the final score would be more than 10/20 while having 8/20 or 9/20 for one part, the total score will be reduced to 9/20.
  The course ‘politicology’: 50% of total score
  The course ‘health promotion: concepts and policy’: 50% of total score
  • Attendance to a symposium and submitting a report is necessary to pass for this part of the course. In case of absence an alternative symposium needs to be approved and attended. The report will be scored with ‘pass’ or ‘fail’.
  • In case of not attending a symposium or a fail for the report, a total exam score of 9/20 or higher will be reduced to 8/20.
  Parts with a score of 10/20 or higher can be transferred to the second exam term.)