Course Specifications
Valid as from the academic year 2019-2020

Community Oriented Methods and Techniques for Behavioural Change
(D012653)

Course offerings and teaching methods in academic year 2019-2020
A (semester 2)  Dutch  PDE tutorial  2.5 h
group work  20.0 h
lecture  15.0 h

Lecturers in academic year 2019-2020
Deforche, Benedicte  GE39  lecturer-in-charge
Boeckxstaens, Pauline  GE39  co-lecturer
Eeckloo, Kristof  GE39  co-lecturer
SMITH, VANESSA  GE35  co-lecturer

Offered in the following programmes in 2019-2020

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<th>Master of Science in Health Promotion</th>
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Teaching languages
Dutch

Keywords
Health promotion, community projects, theories of environmental changes, implementation and evaluation of projects, advocacy, intersectoral collaboration, coalitions, mediating strategies, intervention mapping.

for the module Interprofessional Exercise - Care strategy:
Interprofessional collaboration, care models, care pathways

Position of the course
This course builds on concepts of following courses: Theories in behavioural change, Qualitative methods in scientific research, Quantitative methods in scientific research, Specific statistics and research methodology in health promotion, Health education and health promotion: concepts and policy, Planning and development of health promoting interventions and Economic aspects of health care. The aim of this course is to learn students how to implement and evaluate interventions (according to the international intervention mapping protocol) and to give them insight in most important characteristics of community based methods for behavioural change, in the role of community based projects in health promotion, in mechanisms of advocacy and mediating strategies and to learn them how to diffuse and evaluate community based projects.

for the module Interprofessional Exercise - Care strategy: This course includes the interprofessional module "From care pathway to care model". This module is part of different programs within the Faculty of Medicine and Health Sciences. Students work in an interdisciplinary team from the perspective of patient, care provider and care policy to solve a complex problem related to care development and organization.

Contents
- Implementation of interventions
- Evaluation of interventions
- Advocacy
- Mediating strategies
- Definition of community
- Characteristics of community based projects
- Phasing of development of community based projects

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• Participation and building coalitions
• Empowerment as goal in community based projects
• Diffusion of community based projects
• Implementation of community based projects
• Evaluation of community based projects
• Maintenance of community based projects

for the module Interprofessional Exercise - Care strategy:

Lectures:
• ICF
• organisation of care from a patient's perspective
• methodological aspects of developing care pathways and care models

Interprofessional teams:
• description of the problem of organisation of care and development of a plan
• identification of key stakeholders (e.g. representatives of patients, care professionals of different settings)
• translation of results of literature search into practice
• coordination of key stakeholders
• designing (part of) the care pathway and/or care model, with a link to prevention

Initial competences

The student has to follow at the same time following courses: Theories in behavioural change, Health promotion: concepts and policy, Planning and development of health promoting interventions and Specific statistics and research methodology in health promotion

for the module Interprofessional Exercise - Care strategy:

Before the start students need to take part in an e-learning traject.

Final competences

1 To develop a plan to diffuse and implement interventions
2 To develop a plan to evaluatie interventions
3 To describe definition and charateristics of community
4 To apply theories for environmental changes
5 To use a step-based approach to develop a community based project
6 To integrate different types of interventions into a community based intervention
7 To establish participation and coalitions for community based interventions
8 To integrate concepts of 'advocacy' in practice
9 To identify problems in evaluating community based interventions
10 To integrate mediating strategies in practice
11 To communicate and collaborate professionally with different actors in health care
12 To formulate an evidence-based approach to solve complex problems in health care by using innovative insights
13 To develop an evidence-based interdisciplinary approach for a specific group of patients taking into account patients' perspective and their environmental context
14 To formulate and substantiate a vision on health care
15 To critically question the health care operation and policy
16 To apply the principles of change management and the role of change agent in a health care context

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Group work, lecture, PDE tutorial

Extra information on the teaching methods

for the module Interprofessional Exercise - Care strategy:
guided self-study, lecture, group work, micro teaching

Learning materials and price

• Course book: slides and series of international articles (on ufora)
end-of-term evaluation and continuous assessment

Examination during the second examination period is possible in modified form

Oral examination, participation, assignment

03549-7 (price: 105 EUR, this book is also used for the course 'Planning and development of health promoting interventions')

Own notions

for the module Interprofessional Exercise - Care strategy:


Course content-related study coaching

Course specific study guidance:

• Annelies Thienpondt, assistant (by appointment through email: Annelies.Thienpondt@ugent.be)

• personal contact after the class

Evaluation methods

end-of-term evaluation and continuous assessment

Examination methods in case of periodic evaluation during the first examination period

Written examination with multiple choice questions

Examination methods in case of periodic evaluation during the second examination period

Written examination with multiple choice questions

Examination methods in case of permanent evaluation

Oral examination, participation, assignment

Possibilities of retake in case of permanent evaluation

examination during the second examination period is possible in modified form

Extra information on the examination methods

In case of unfounded absence during the PGO-tutorials or non-participation in the group work the student can not pass for this course

for the module Interprofessional Exercise - Care strategy:

Participation, presentation & assignment

Calculation of the examination mark

• The paper (result of the teamwork) counts for 1/3 and the written exam counts 2/3 of the total score.

• In case students have less than 10/20 for one of both parts, they can not succeed for this course.

• If the final score would be more than 10/20 while having less than 8/20 for one part, the total score will be reduced to 8/20.

• If the final score would be more than 10/20 while having 8/20 or 9/20 for one part, the total score will be reduced to 9/20.

• Parts with a score of 10/20 or higher can be transferred to the second exam term.

• In case of no participation in the team work or absence on one or more of the tutorials during the first exam term, a second exam term is not possible.

for the module Interprofessional Exercise - Care strategy: pass or fail

• Permanent evaluation (100%): participation, presentation and individual assignment

• In case of unfounded absence or non-participation in each of the components, the student can not pass for this course and the total score will be reduced to 8/20.

• In case of founded absence for the module interprofessional exercise, an individual assignment and oral exam can be given

Facilities for Working Students

Theoretical courses are recorded if possible. Working students also need to attend the PGO tutorials and all components of the module Interprofessional Exercise - Care Strategy.

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