Course Specifications
From the academic year 2019-2020 up to and including the
Planning and Development of Interventions (D012543)

Course size
Credits 5.0  Study time 150 h  Contact hrs 20.0 h

Course offerings and teaching methods in academic year 2019-2020
A (semester 1)  Dutch  lecture 7.5 h
Microteaching 3.75 h
PDE tutorial 10.0 h

Lecturers in academic year 2019-2020
Deforche, Benedicte  GE39  lecturer-in-charge

Offered in the following programmes in 2019-2020
Master of Science in Health Education and Health Promotion 5 A

Teaching languages
Dutch

Keywords
Health promotion, intervention development, theory based and planned approach, evidence based practice, Intervention Mapping

Position of the course
This course is a specialised course and builds on concepts of following courses:
Theories in behavioural change, Qualitative and quantitative methods in scientific research, Specific statistics and research methodology in health promotion, Health promotion: concepts and policy and Economic aspects of health care. Based on theoretical perspectives the students learn to plan and develop health promotion interventions.

Contents
Design and development of health promotion interventions according to the international "Intervention Mapping Protocol": analysis of health problems, analysis of behaviour and environment, determinants of behaviour, behaviour change theories and methods, practical applications for behavioural change.

Initial competences
This course has to be followed simultaneous with "Behavioral Change Theories" and "Health promotion: concepts and policy"

Final competences
1. To explain the process of planned and theory based development of health education and health promotion programs
2. To apply the intervention mapping protocol to develop interventions
3. To collaborate in team to develop an intervention
4. To conduct a problem analysis and a context analysis
5. To prioritize objectives for the intervention based on the problem and context analysis
6. To translate the theoretical approach into a practical intervention
7. To explain and defend orally the developed intervention
8. To critically evaluate the work of fellow students

Conditions for credit contract
Access to this course unit via a credit contract is determined after successful competences assessment

(Approved)
Conditions for exam contract
This course unit cannot be taken via an exam contract

Teaching methods
Lecture, microteaching, PDE tutorial

Learning materials and price
Course book: slides and series of international articles (on ufora)

Own notitions

References

Course content-related study coaching
Course specific study guidance:
• Annelies Thienpondt, assistant (by appointment through email: Annelies.Thienpondt@ugent.be)
• personal contact after the class

Evaluation methods
end-of-term evaluation and continuous assessment

Examination methods in case of periodic evaluation during the first examination period
Written examination with multiple choice questions

Examination methods in case of periodic evaluation during the second examination period
Written examination with multiple choice questions

Examination methods in case of permanent evaluation
Oral examination, participation, assignment, peer assessment

Possibilities of retake in case of permanent evaluation
examination during the second examination period is possible in modified form

Extra information on the examination methods
In case of unfounded absence during the PGO-tutorials or non-participation in the group work the student can not pass for this course

Calculation of the examination mark
• The paper (result of the team work) and the written exam count each for 50 % of the total score.
• In case students have less than 10/20 for one of both parts, they can not succeed for this course.
• If the final score would be more than 10/20 while having less than 8/20 for one part, the total score will be reduced to 8/20.
• If the final score would be more than 10/20 while having 8/20 or 9/20 for one part, the total score will be reduced to 9/20.
• Parts with a score of 10/20 or higher can be transferred to the second exam term
• In case of no participation in the team work or absence on one or more of the tutorials during the first exam term, a second exam term is not possible.

Facilities for Working Students
Theoretical courses are recorded if possible. Working students also need to attend the PGO tutorials.