# Course Specifications

From the academic year 2019-2020 up to and including the academic year 2023-2024.

Health Education and Health Promotion: Concepts and Policy (D002389)

<table>
<thead>
<tr>
<th>Course size</th>
<th>Credits</th>
<th>Study time</th>
<th>Contact hrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>(nominal values; actual values may depend on programme)</td>
<td>4.0</td>
<td>120 h</td>
<td>35.0 h</td>
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</tbody>
</table>

## Course offerings and teaching methods in academic year 2019-2020

| A (semester 1) | Dutch | seminar: coached exercises lecture | 11.25 h | 15.0 h |

<table>
<thead>
<tr>
<th>Lecturers in academic year 2019-2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Deforche, Benedicte</td>
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<tr>
<td>Devos, Carl</td>
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</table>

## Offered in the following programmes in 2019-2020

<table>
<thead>
<tr>
<th>Master of Science in Health Education and Health Promotion</th>
<th>crdts</th>
<th>offering</th>
</tr>
</thead>
<tbody>
<tr>
<td>4</td>
<td>A</td>
<td></td>
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</tbody>
</table>

## Teaching languages

- Dutch

## Keywords

- health education, health promotion, prevention, Ottawa Charter, values, health-literacy, evidence-based, preventing decree, health in all policies, health promotion frameworks, setting and group oriented health promotion

## Position of the course

This is a specialized course and aims to give students insight in different concepts and policy developments regarding health promotion in Flanders and Europe, as well as into the organization of health promotion in Flanders.

## Contents

The course consists of eight chapters: introductory concepts, milestones in health promotion, values in health promotion, health literacy, evidence-based health promotion, policy making and history in health promotion in Flanders, policy making in health promotion in Europe and frameworks for health promotion (including setting and group oriented health promotion). In addition, students participate in a Flemish health promotion symposium (including international speaker) and write a critical reflection about their participation.

## Initial competences

- meet the admission requirements of the Master in Health Promotion

## Final competences

1. To explain definitions, concepts and strategies in health promotion and to differentiate from other concepts in preventive health care such as disease prevention and health protection
2. To critically discuss international charters and (inter)national key documents in health promotion
3. To acknowledge the importance of values in health promotion
4. To take into account vulnerable groups in society when developing health promotion interventions
5. Evidence-based practice in health promotion
6. To explain policy organization in health promotion
7. To explain the health promotion structure in Flanders
8. To critically discuss European health promotion organizations and their policy documents
9. To apply health promotion frameworks in different settings

(Approved)
10 To apply setting and group oriented health promotion
11 To participate actively in a health promotion symposium and to critically reflect on it

Conditions for credit contract
Access to this course unit via a credit contract is determined after successful competences assessment.

Conditions for exam contract
This course unit cannot be taken via an exam contract.

Teaching methods
Lecture, seminar: coached exercises

Learning materials and price
Course book: slides, series of international articles and documents (on ufora)
Own notions

References
Beroepsprofiel van de Gezondheidspromotiewerker. VIG, 2007

Course content-related study coaching
Course specific study guidance: Annelies Thienpondt, assistant (by appointment through email Annelies.Thienpondt@UGent.be)
Personal contact after the class

Evaluation methods
end-of-term evaluation and continuous assessment

Examination methods in case of periodic evaluation during the first examination period
Written examination with multiple choice questions

Examination methods in case of periodic evaluation during the second examination period
Written examination with multiple choice questions

Examination methods in case of permanent evaluation
Assignment

Possibilities of retake in case of permanent evaluation
examination during the second examination period is possible

Calculation of the examination mark
Attendance to a symposium and submitting a report is necessary to pass for the course. The report will be scored with 'pass' or 'fail'. In case of absence an alternative symposium needs to be approved and attended. In case of not attending a symposium or a fail for the report, a total exam score of 9/20 or higher will be reduced to 8/20.