# Course Specifications

From the academic year 2018-2019 up to and including the

**Arabic language acquisition: Media and Egyptian III (A005218)**

<table>
<thead>
<tr>
<th>Course size</th>
<th>(nominal values; actual values may depend on programme)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credits</td>
<td>5.0</td>
</tr>
<tr>
<td>Study time</td>
<td>150 h</td>
</tr>
<tr>
<td>Contact hrs</td>
<td>65.0 h</td>
</tr>
</tbody>
</table>

## Course offerings and teaching methods in academic year 2019-2020

<table>
<thead>
<tr>
<th>A (semester 1)</th>
<th>Arabic</th>
<th>integration seminar</th>
<th>60.0 h</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>self-reliant study activities</td>
<td>5.0 h</td>
</tr>
</tbody>
</table>

## Lecturers in academic year 2019-2020

- **Khouri, George**
  - LW21
  - staff member
- **Kreil, Aymon**
  - LW21
  - lecturer-in-charge

## Offered in the following programmes in 2019-2020

<table>
<thead>
<tr>
<th>Bachelor of Arts in Oriental Languages and Cultures (main subject Arabic and Islamic Studies)</th>
<th>crds</th>
<th>offering</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>5</td>
<td>A</td>
</tr>
<tr>
<td>Exchange Programme Oriental Languages and Cultures</td>
<td>5</td>
<td>A</td>
</tr>
</tbody>
</table>

## Teaching languages

- Arabic

## Keywords

- Language acquisition (Arabic), Arabic Media, Media Arabic, MSA, EA, politics, Middle East

## Position of the course

This course builds further on the learning outcomes and competences acquired in Arabic Language Acquisition II.

The course meets the following learning outcomes: 1.1, 1.2, 1.3, 1.4, 3.1, 3.2, 3.3, 3.4, 4.2, 5.1, 5.2, 5.6

## Contents

This course consists of two components: Media and Egyptian.

- Media: contextualising and discourse analysis of written and spoken (political) media items + producing reports and texts in MSA
- Egyptian: speaking and listening exercises related to topics and contexts of the Media component

## Initial competences

- Arabic Language Acquisition II

## Final competences

1. Students know most frequent expressions and vocabulary from Arabic media language in productive ways.
2. Students actively engage with the (political) context in which Arabic newspapers and newsites operate.
3. Students directly retrieve essential information from an Arabic written item, especially news messages.
4. Students understand spoken Arabic news messages and announcements.
5. Students retrieve a wide range of information in Arabic news messages (written and spoken).
6. Students take part in natural, unprepared Egyptian Arabic conversations on topics relating to current (political) affairs.
7. Students write an Arabic text to communicate an analysis and/or opinion.

## Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into...
consideration the conditions mentioned in ‘Starting Competences’

Conditions for exam contract
Access to this course unit via an exam contract is unrestricted

Teaching methods
Integration seminar, self-reliant study activities

Extra information on the teaching methods
Integrated seminar: study and discussion of authentic messages, texts, and contexts, prepared by students and also discussed in class in a natural (Egyptian for spoken, Media for written contexts) way.
Independent work: reading and/or written assignments.

Learning materials and price

References
• A. Elgibali, N. Korica, Media Arabic. A Coursebook for Reading Arabic News (Cairo: AUC Press, 2014)
• W.A. Rugh, Arab mass media: newspapers, radio, and television in Arab politics (Westport: Praeger, 2004)
• N. Mellor, Arab media: globalization and emerging media industries (Cambridge: Polity, 2011)
• El Mustapha Lahlali, Contemporary Arab broadcast media (Edinburgh: EUP, 2011)
• M. Zweiri, E.C. Murphy, The new Arab media: technology, image and perception (Reading: Ithaca Press, 2011)
• Kendall, E., The Top 1,300 Words for Understanding Media Arabic (Georgetown: Georgetown University Press, 2012)

Course content-related study coaching
Tests; interactive classes; Minerva; feedback

Evaluation methods
end-of-term evaluation and continuous assessment

Examination methods in case of periodic evaluation during the first examination period
Written examination, oral examination

Examination methods in case of periodic evaluation during the second examination period
Written examination, oral examination

Examination methods in case of permanent evaluation
Participation
Possibilities of retake in case of permanent evaluation
examination during the second examination period is possible in modified form

Extra information on the examination methods
Written and oral examination over the entire course. The written part assesses the acquisition of writing, reading and listening skills in Media Arabic, as well as the capacity to understand scientific texts offering keys to assess the context of media production. The oral part assesses the acquisition of listening and speaking skills in Egyptian Arabic, as well as the capacity to present orally elements allowing the contextualisation of media debates.
Participation: active participation in classes, and timely submission of assignments and tasks.

Calculation of the examination mark
Reading, listening, contextualizing of Media Arabic: 70%
Speaking and writing: 30%
Exams: 90 % - Participation: 10 %
Students who do not participate in the evaluation of one or more parts of the examination and students who get less than 10/20 for one of the parts of the examinations (Media Arabic and Egyptian Arabic) fail the whole examination. If their average score is 10/20 or more, students will get the highest possible failure score.

(Approved)
Facilities for Working Students

1. Student attendance during educational activities is required
2. The examination cannot be rescheduled
3. Feedback can be given by email, telephone or during an appointment during office hours
For more information concerning flexible learning: contact the monitoring service of the faculty of Arts and philosophy