

Business Economy (H001535)

Course size (nominal values; actual values may depend on programme)

Credits 5.0 Study time 150 h Contact hrs 30.0 h

Course offerings and teaching methods in academic year 2018-2019

A (semester 1) Dutch lecture 30.0 h

Lecturers in academic year 2018-2019

Ronsse, Stijn EB21 lecturer-in-charge

Offered in the following programmes in 2018-2019

	crdts	offering
Bachelor of Science in Psychology (main subject Personnel Management and Industrial Psychology)	5	A
Bachelor of Science in Psychology (main subject Theoretical and Experimental Psychology)	5	A

Teaching languages

Dutch

Keywords

business economy

Position of the course

This course is an introduction to basic economic ideas and focusses, next to business economics, on societal challenges from an economic perspective.

Contents

The following subjects are stressed:

- § Introduction
- § Supply and demand I: How markets work
- § Supply and demand II: Markets and welfare
- § The economics of the public sector
- § Firm behaviour and the organization of industry
- § The data of macroeconomics
- § The real economy in the long run
- § Money and prices in the long run
- Short-run economic fluctuations)

Initial competences

Final competences

To relate, to situate and to demonstrate implications of theoretical concepts.

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

Teaching methods

Lecture

Learning materials and price

- Wegwijs in de economie

- Slides, available via Minerva.
- price: 55 euros

References

Any good basic handbook on economics

Course content-related study coaching
assistants of the department

Evaluation methods

end-of-term evaluation

Examination methods in case of periodic evaluation during the first examination period

Written examination with multiple choice questions

Examination methods in case of periodic evaluation during the second examination period

Written examination with multiple choice questions

Examination methods in case of permanent evaluation

Possibilities of retake in case of permanent evaluation

not applicable

Calculation of the examination mark