

## Corporate Social Responsibility (F710238)

Course size (nominal values; actual values may depend on programme)

Credits	3.0	Study time	90 h	Contact hrs	30.0 h
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Course offerings and teaching methods in academic year 2018-2019

A (semester 2)	Dutch	lecture	25.0 h
		lecture: plenary	5.0 h
		exercises	

Lecturers in academic year 2018-2019

Crucke, Saskia	EB23	lecturer-in-charge
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Offered in the following programmes in 2018-2019

<a href="#">Bachelor of Science in Business Administration</a>	crdts	offering
	3	A

Teaching languages

Dutch

Keywords

Corporate social responsibility (CSR), corporate sustainability, social entrepreneurship

Position of the course

This course aims at stimulating students to think of the implications with respect to organizations operating as an open system in a "stakeholder" context. Corporate social responsibility is approached in this context from managerial and economic perspectives, in which organizations interact with their stakeholders and the natural environment. The course contributes primarily to the better understanding of the organizational operations in a wider (social) context. Moreover, theories, models and concepts are proposed in order to stimulate scientifically grounded analyses on corporate social responsibility problems.

Contents

- CSR and related concepts
- Strategic CSR
- CSR in the supply chain
- CSR performance and reporting
- Social entrepreneurship

Initial competences

This course requires a basis knowledge of general economics and business administration principles and models

Final competences

- 1 Distinguish Corporate Social Responsibility (CSR) and related concepts.
- 2 Indicate how CSR can support the corporate strategy.
- 3 Demonstrate the importance and the steps to implement CSR in the supply chain of an organization.
- 4 Discuss and evaluate the content and characteristics of CSR-performance and CSR-reporting.
- 5 Define social entrepreneurship and social economy.
- 6 Analyse specific cases related to CSR.

Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

Teaching methods

Lecture, lecture: plenary exercises

Extra information on the teaching methods

Lectures and guest lectures

Learning materials and price

Reader with scientific articles

Price: +/- 15 euro

References

Course content-related study coaching

By appointment

Evaluation methods

end-of-term evaluation

Examination methods in case of periodic evaluation during the first examination period

Written examination with multiple choice questions

Examination methods in case of periodic evaluation during the second examination period

Written examination with multiple choice questions

Examination methods in case of permanent evaluation

Possibilities of retake in case of permanent evaluation

not applicable

Calculation of the examination mark