

Introduction to Management (F700027)

Course size (nominal values; actual values may depend on programme)

Credits	6.0	Study time	180 h	Contact hrs	45.0 h
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Course offerings and teaching methods in academic year 2018-2019

A (semester 2)	Dutch	self-reliant study activities	10.0 h
		guided self-study	5.0 h
		seminar	5.0 h
		lecture	25.0 h

Lecturers in academic year 2018-2019

Desmidt, Sebastian	EB23	lecturer-in-charge
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Offered in the following programmes in 2018-2019

	crdts	offering
Bachelor of Science in Public Administration and Management	6	A

Teaching languages

Dutch

Keywords

Planning, organizing, leadership, control, management, management domains.

Position of the course

The goal of management lies in the formulation and realization of organizational goals in often complex and dynamic environments. In order to understand how organizations can realize this ambition, students need to gain insights on the building blocks of organizations, the different functions within an organization, how these functions need to interact to generate value, and how these interaction processes can be organized and managed. Hence, the course "Introduction to management" aims at providing students an overview of the academic fields of management, and the academic foundations supporting these research fields. However, students will not only gain insight in the core elements of management, the functional management domains, essential management skills and the competences necessary to manage an organization but will also be challenged to use these insights to reflect critically on specific management issues.

When discussing these issues, the relationship with the specific environment of public and socialprofit organizations will be discussed.

Contents

- Part 1. Organisations, managers en management
 - 1.1 Managers and management: essentials and characteristics
 - 1.2 Theoretical perspectives on organisations and management
- Part 2: Managementcycle
 - 2.1: Planning
 - 2.2: Organizing
 - 2.3: Leadership
 - 2.4: Control
- Part 3: Areas of management study
 - 3.1 Generic fields
 - 3.1.1: Strategic management
 - 3.1.2: Culture and change management
 - 3.2 Specialized fiels
 - 3.2.1 Service management
 - 3.2.2 Marketing management
 - 3.2.3 Human resource management

Initial competences

Final competences

- 1 To understand the different management theories and the components of the management process.
- 2 To be able to define and situate the core theoretical concepts of management.
- 3 To understand the relationship between management theories and the management process.
- 4 To be able to analyze management problems of public and social profit organizations based on management theory.
- 5 Address a management problem from different theoretical perspectives.
- 6 To understand the historical theoretical development of the academic field 'management'.
- 7 To be able to use knowledge on management theory and management concepts to analyze cases.

Conditions for credit contract

Access to this course unit via a credit contract is unrestricted: the student takes into consideration the conditions mentioned in 'Starting Competences'

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Guided self-study, lecture, seminar, self-reliant study activities

Extra information on the teaching methods

Students gain insights into the theoretical foundations of management through lectures. During these students have to apply these theoretical insights to real-life situations through critical analysis of examples and cases. Consequently, based on these insights and competences students have to analyze an existing organization. The results of their critical organizational analysis are reported in three individual papers. This process is monitored through a series of individual and collective feedback sessions.

Learning materials and price

Vallet, N. Management van organisaties. Een caleidoscopische blik. 1998. Acco, Leuven, p. 400.
Estimated price: €40

References

Schermerhorn, J., Introduction to management. 2013. Wiley, p. 624

Course content-related study coaching

Students are mainly supported by internet applications. They offer the opportunity to download extra texts, additional examples and transparencies used during the lectures. The instructor is also available for any additional course support, both by email and by appointment.

Evaluation methods

end-of-term evaluation and continuous assessment

Examination methods in case of periodic evaluation during the first examination period

Written examination with open questions

Examination methods in case of periodic evaluation during the second examination period

Written examination with open questions

Examination methods in case of permanent evaluation

Assignment

Possibilities of retake in case of permanent evaluation

examination during the second examination period is possible

Extra information on the examination methods

First exam period

- Assignments: 20% - Write 3 short papers
- Period evaluation: 80% - Written examination

Second exam period:

- Assignments: 20% - Write 3 short papers
- Period evaluation: 80% - Written examination

Calculation of the examination mark

Two segments:

- Period examination: 80%
- Assignments: 20%

Students have to take part in both segments to be able to pass the course. If a student does not partake in both segments and the average of both segments results in a score of 10/20 or higher, the score will be reduced to 9/20 (the highest non passing grade).