

## Corporate Social Responsibility (F000859)

Course size (nominal values; actual values may depend on programme)

Credits 3.0 Study time 90 h Contact hrs 30.0 h

Course offerings and teaching methods in academic year 2018-2019

A (semester 2)	Dutch	lecture: plenary	5.0 h
		exercises	
		lecture	25.0 h

Lecturers in academic year 2018-2019

Crucke, Saskia	EB23	lecturer-in-charge
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Offered in the following programmes in 2018-2019

	crdts	offering
<a href="#">Bachelor of Arts in African Languages and Cultures</a>	3	A
<a href="#">Bachelor of Arts in Art History, Musicology and Theatre Studies</a>	3	A
<a href="#">Bachelor of Arts in Moral Sciences</a>	3	A
<a href="#">Bachelor of Science in Economics</a>	3	A
<a href="#">Bachelor of Science in Business Economics</a>	3	A
<a href="#">Bachelor of Science in Sociology</a>	3	A
<a href="#">Master of Science in Communication Science (main subject Communication Management)</a>	3	A
<a href="#">Master of Science in Business Engineering (main subject Data Analytics)</a>	3	A
<a href="#">Master of Science in Business Engineering (main subject Finance)</a>	3	A
<a href="#">Master of Science in Business Engineering (main subject Operations Management)</a>	3	A
<a href="#">Master of Science in Biochemistry and Biotechnology</a>	3	A
<a href="#">Master of Science in Biochemistry and Biotechnology</a>	3	A
<a href="#">Master of Science in Biology</a>	3	A
<a href="#">Master of Science in Biology</a>	3	A
<a href="#">Master of Science in Physics and Astronomy</a>	3	A
<a href="#">Master of Science in Geography</a>	3	A
<a href="#">Master of Science in Geomatics and Surveying</a>	3	A
<a href="#">Master of Science in Computer Science</a>	3	A

Teaching languages

Dutch

Keywords

Corporate social responsibility (CSR), corporate sustainability, social entrepreneurship

Position of the course

This course aims at stimulating students to think of the implications with respect to organizations operating as an open system in a "stakeholder" context. Corporate social responsibility is approached in this context from managerial and economic perspectives, in which organizations interact with their stakeholders and the natural environment. The course contributes primarily to the better understanding of the organizational operations in a wider (social) context. Moreover, theories, models and concepts are proposed in order to stimulate scientifically grounded analyses on corporate social responsibility problems.

Contents

- CSR and related concepts
- Strategic CSR
- CSR in the supply chain
- CSR performance and reporting
- Social entrepreneurship

#### Initial competences

This course requires a basic knowledge of general economics and business administration principles and models.

#### Final competences

- 1 Distinguish Corporate Social Responsibility (CSR) and related concepts.
- 2 Indicate how CSR can support the corporate strategy.
- 3 Demonstrate the importance and the steps to implement CSR in the supply chain of an organization.
- 4 Discuss and evaluate the content and characteristics of CSR performance and CSR reporting.
- 5 Define social entrepreneurship and social economy.
- 6 Analyse specific cases related to CSR.

#### Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

#### Conditions for exam contract

Access to this course unit via an exam contract is unrestricted

#### Teaching methods

Lecture, lecture: plenary exercises

#### Extra information on the teaching methods

Lectures and guest lectures

#### Learning materials and price

Reader with scientific articles  
Price: +/- 15 euro

#### References

#### Course content-related study coaching

#### Evaluation methods

end-of-term evaluation

#### Examination methods in case of periodic evaluation during the first examination period

Written examination with multiple choice questions

#### Examination methods in case of periodic evaluation during the second examination period

Written examination with multiple choice questions

#### Examination methods in case of permanent evaluation

#### Possibilities of retake in case of permanent evaluation

not applicable

#### Calculation of the examination mark