Course Specifications
Valid as from the academic year 2018-2019

General Management and Organisation (D012142)

Course
Specifications

Lecturers in academic year 2018-2019
Gemmel, Paul
EB23 lecturer-in-charge

Course offerings and teaching methods in academic year 2018-2019
A (semester 2) Dutch seminar 8.75 h
lecture 20.0 h

Offered in the following programmes in 2018-2019

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<th>Programme</th>
<th>crds</th>
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<tr>
<td>Master of Science in Speech Language and Hearing Sciences (main subject Audiology)</td>
<td>5</td>
<td>A</td>
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<tr>
<td>Master of Science in Speech Language and Hearing Sciences (main subject Logopaedics)</td>
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<tr>
<td>Linking Course Master of Science in Health Education and Health Promotion</td>
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<td>Linking Course Master of Science in Health Care Management and Policy</td>
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<td>Linking Course Master of Science in Nursing and Midwifery</td>
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<td>Preparatory Course Master of Science in Health Care Management and Policy</td>
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Teaching languages
Dutch

Keywords
Management, general management, organisation theory, strategy and evaluation of the organisation

Position of the course
An introductory course on general management and organisation theory aimed at teaching the basic concepts and theories; and to allow students to apply this knowledge in their own professional context and in simple practical case studies in the health care sector. A critical reflection on management and organisation design choices is central in the course.
This course is related to the roles as manager and professional. A manager applies the principles and models of general management and organisation on complex professional situations and does this in a critical and reflective mode. He also takes into account the recent scientific and international evolutions.

Contents
After an introduction dealing with the evolution of organisational theory and management, we spend in a first part attention to strategic management. What is strategy and how is strategy implemented? A second part talks about structural management including topics such as the structure and culture of the organisation. We spend attention to networks and their governance. The role of different stakeholders (such as the governing board) is discussed in a third part. Finally we look at the performance of the organisation and how this can be evaluated by using different frameworks such as the Balanced Scorecard and the EFQM model.

Initial competences
This course builds on the final competences of the Bachelor admitted to this educational program.

(Approved)
Final competences

1. Nominating the basic concepts, theories, and principles of general management.
2. Analysing the design and functioning of organisations.
3. Evaluating the application of general management principles in the healthcare sector.
4. Reflecting critically on organizational design and behaviour.
5. Applying the basic theories on case studies.
6. Analysing an element of general management and organisation applied to a care organisation.

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment.

Conditions for exam contract

This course unit cannot be taken via an exam contract.

Teaching methods

Lecture, seminar

Extra information on the teaching methods

In the work sessions students are expected to discuss the case studies in the classroom. This assumes that the cases are prepared.

Learning materials and price


Additional articles and case studies

Total cost: approximately 50 Euro.

Presentations via MINERVA


Course content-related study coaching

by the lecturer on appointment

Evaluation methods

end-of-term evaluation

Examination methods in case of periodic evaluation during the first examination period

Written examination with open questions, written examination with multiple choice questions

Examination methods in case of periodic evaluation during the second examination period

Written examination with open questions, written examination with multiple choice questions

Examination methods in case of permanent evaluation

Possibilities of retake in case of permanent evaluation

not applicable

Extra information on the examination methods

The written exam has 40 Multiple Choice questions and 2 open questions. 60% of the total points are related to the MC questions and 40% to the 2 open questions.

Calculation of the examination mark

(Approved)