

Introduction to Management and Strategy (C002835)

Course size (nominal values; actual values may depend on programme)

Credits	4.0	Study time	110 h	Contact hrs	40.0 h
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Course offerings in academic year 2018-2019

A (semester 2)	English
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Lecturers in academic year 2018-2019

Van Rossem, Annick

lecturer-in-charge

Offered in the following programmes in 2018-2019

[Master of Science in Space Studies](#)

crdts	offering
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4	A
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Teaching languages

English

Keywords

Position of the course

To provide an overview of strategies, structures and systems of an organisation. Different functional components of an organisation and their relationships. The contents need to be assimilated at the level of reproduction and insight.

Contents

- Business context and environment
- Strategic objectives and mission
- Corporate strategies and competitive analysis
- Organisational aspects and structures
- Operations management
- Quality management
- Research and innovation
- Maintenance management
- Purchasing and subcontracting
- Auditing and benchmarking
- BPR and reengineering
- Seeking consultancy advice

Initial competences

Final competences

<https://www.kuleuven.be>

Conditions for credit contract

Access to this course unit via a credit contract is determined after successful competences assessment

Conditions for exam contract

This course unit cannot be taken via an exam contract

Teaching methods

Lecture, practicum, seminar: coached exercises

Learning materials and price

References

Course content-related study coaching

Evaluation methods

end-of-term evaluation

Examination methods in case of periodic evaluation during the first examination period

Written examination with open questions

Examination methods in case of periodic evaluation during the second examination period

Examination methods in case of permanent evaluation

Possibilities of retake in case of permanent evaluation

not applicable

Calculation of the examination mark