Course Specifications
Valid as from the academic year 2018-2019

Advanced Website Management (A704030)

<table>
<thead>
<tr>
<th>Course size</th>
<th>(nominal values; actual values may depend on programme)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Credits</td>
<td>5.0</td>
</tr>
<tr>
<td>Study time</td>
<td>150 h</td>
</tr>
<tr>
<td>Contact hrs</td>
<td>45.0 h</td>
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</tbody>
</table>

Course offerings and teaching methods in academic year 2018-2019

A (semester 1)  
English  
seminar: practical PC room classes  
self-reliant study activities  
22.5 h  

Lecturers in academic year 2018-2019

Bastiaansen, Stef  
LW22  
staff member
Vanroy, Bram  
LW22  
staff member
Lefever, Els  
LW22  
lecturer-in-charge

Offered in the following programmes in 2018-2019

Postgraduate Certificate Computer-Assisted Language Mediation  
crds  
offering

Teaching languages

English

Keywords

Website management, HTML, CSS, CMS, content management system

Position of the course

This course’s main objective is to offer students:
· the skills to both develop and maintain a professional website;
· a solid technical background of HTML, CSS and CMS;

Contents

The course covers the whole process of building and maintaining a professional website driven by a content management system (CMS). Though the main focus is on the more technical aspects of how such a website is built and maintained, the students are also introduced to the basic principles of web design and the functioning of web teams. Basically, this course comprises four modules:
· Basic module: how does the internet work (servers, clients, proxies, protocols, DNS, ...), how does a web team work (developers, frontend, backend, ...), the conceptual part of creating a website (define target audience, writing for the web, ...).
· HTML/CSS module: learn the principles of (x)html and css to design, develop and maintain a website.
· Database/CMS module: learn the basic principles of databases, and how to build and maintain a website using a CMS (e.g. Drupal or Wordpress).
· Use cases: the student gets a hands-on introduction to real life problems and successes a web team might encounter

Initial competences

The student:
· Has a good command of English;
· Has good computer skills: Windows (explorer), Office (Word)

Final competences

1 The student has a solid technical background (HTML, CSS, Wordpress) to build and maintain a website driven by a content management system.
2 Additionally the student is able to translate a concrete business strategy to design and develop an appropriate website using a designated CMS;
3 Additionally the student is able to write in an appropriate web-based style;
4 Additionally the student is able to understand and communicate about technical
Conditions for credit contract
- This course unit cannot be taken via a credit contract

Conditions for exam contract
- This course unit cannot be taken via an exam contract

Teaching methods
- Self-reliant study activities, seminar: practical PC room classes

Learning materials and price
- Slides
- Exercises on learning platform: additional materials and exercises
- Estimated extended price: 0 €

References

Course content-related study coaching
- Individual feedback on the exercises. Students may solicit assistance or extra information during the seminars or during the teacher’s consultation hours.

Evaluation methods
- end-of-term evaluation and continuous assessment

Examination methods in case of periodic evaluation during the first examination period
- Written examination

Examination methods in case of periodic evaluation during the second examination period
- Written examination

Examination methods in case of permanent evaluation
- Assignment, skills test

Possibilities of retake in case of permanent evaluation
- Examination during the second examination period is possible

Extra information on the examination methods

First session:
- Skills tests (small assignments during the course): 50%
- Assignment (website made with Wordpres) (25%)
- Theoretic examination about the terminology (25%)

Second session:
- Assignment (website made with Wordpres) (30%)
- Theoretic examination about the terminology (70%)

Calculation of the examination mark
- Skills test (50%)
- Assignment (25%)
- Theoretic examination about the terminology (25%)

Second session:
- Assignment (30%)
- Theoretic examination: (70%)

Facilities for Working Students
- Can be requested from the learning track counsellor.

(Approved)